



**NORDSIP**  
NORDIC SUSTAINABLE INVESTMENTS

**UPDATED**

# EVENTS CALENDAR

YOUR ACCESS TO  
**NORDIC SUSTAINABLE  
INSTITUTIONAL INVESTORS**

# 2025

ISSUED DECEMBER 2024

# CONTENT

[ABOUT NORDSIP](#)

4

[CALENDAR OVERVIEW](#)

6

[ROUND TABLES](#)

8

[WORKSHOPS](#)

10

[SUMMITS](#)

12

[RATES & PACKAGES](#)

14

[PARTNERS](#)

16



## ABOUT NORDSIP

### THE NORDIC SUSTAINABLE INVESTMENT PLATFORM

We aim to inform and educate Nordic professional investors about new products, trends, and regulatory developments within ESG, SRI and Impact. Our goal is to drive the integration of sustainable investment practices further and ultimately lead the financial industry towards better and more forward looking decision making.

### FOCUS

Our target audience is primarily composed of Nordic institutional investors, including asset owners and fund selectors interested in improving their sustainable investment process, as well as asset managers, service providers and consultants who provide the products and services to fulfill the goals of these investors. NordSIP seeks to inspire all participants engaging in the sustainable investment to grow together as fast as possible.

### PARTNERSHIP

To support our efforts to bring information to the investment community, we partner with asset managers and service providers who are keen to share their unique expertise related to sustainable investing. We believe that, by helping spread the right type of information within the investment community, the industry will grow more sustainably and provide benefits to all participants. This is why we believe in long-term partnerships.

# CALENDAR OVERVIEW

	DATE	LOCATION	THEME	FORMAT	ATTENDEES	PARTNERS	TIME
<b>Q1 2025</b>							
	30 January 2025	Stockholm	<b>Nordic Sustainable Investment Awards</b>	Award Ceremony	30-50 investors	max. 6 partners	17:00-21:00
	20 February 2025	Copenhagen	<b>Thematic Strategies</b>	<a href="#">Workshop</a>	8-10 investors	2 partners	12:00-13:45
	12 March 2025	Stockholm	<b>ESG in US Equities</b>	<a href="#">Workshop</a>	up to 20 investors	2 or 3 partners	11:30-13:45
<b>Q2 2025</b>							
	2 April 2025	Stockholm	<b>Sustainable Fixed Income Summit</b>	<a href="#">Summit</a>	24-30 investors	max. 6 partners	9:30-15:30
	20 May 2025	Copenhagen	<b>Sustainable Private Assets</b>	<a href="#">Round Table</a>	3 investors	3 partners	11:30-13:45
<b>Q3 2025</b>							
	27 August 2025	Copenhagen	<b>Natural Capital &amp; Biodiversity</b>	<a href="#">Workshop</a>	15 to 20 investors	3 partners	11:30-13:45
	28 August 2025	Helsinki	<b>Natural Capital &amp; Biodiversity</b>	<a href="#">Workshop</a>	8-10 investors	2 partners	12:00-13:45
	9 September 2025	Oslo	<b>Sustainable Investing in Emerging Markets</b>	<a href="#">Round Table</a>	3 investors	3 partners	11:30-13:45
<b>Q4 2025</b>							
	1 October 2025	Stockholm	<b>Institutional Impact Summit</b>	<a href="#">Summit</a>	30-50 investors	max. 10 partners	9:30-15:30
	18 November 2025	Stockholm	<b>Sustainable Outlook 2026</b>	<a href="#">Workshop</a>	15-20 investors	3 partners	11:30-13:45



# ROUND TABLES

Showcase your expertise in a live, in person small-group discussion over lunch, combined with a wide reach through an expertly edited written publication of the event transcript, presented together with high-quality professional photographs.

## CONCEPT

3 to 4 asset managers meet institutional investors (asset owners / fund selectors) and discuss a sustainable investment-related theme based on a set of prepared questions.

## EVENT

In an intimate setting with 12-15 seats, your expert together with a accompanying sales / business development person enjoy a casual discussion before and during lunch, followed by a moderated discussion.

## PUBLICATION

The discussion is recorded, transcribed and then edited for a more enjoyable read, put together in an online magazine with professional photos of the event, including individual portraits of all attendees, group photo and "live" pictures during the discussion.

## SAMPLE PROGRAMME

11:30-45: guests arrive, mingle

11:55: lunch is served, short introduction from the moderator, guests introduce each other and their firm.

12:20: moderated discussion

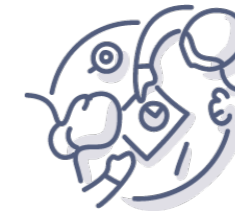
13.30: concluding remarks

## CALENDAR

20 May 2025 - Copenhagen  
**Sustainable Private Assets**

9 September 2025 - Oslo  
**Sustainable Investing in Emerging Markets**

# ROUND TABLE REACH & RATES



## PAST EDITIONS



Emerging Markets 2024



Natural Capital 2023



Net Zero 2023



Thematic Strategies 2022



Emerging Markets 2022

[All past editions available in NordSIP Insights' library](#)

## REACH

Event day:

- Showcase your expertise, live in front of 2-3 target asset owners / fund selectors or relevant experts

Publication:

- NordSIP website
- Distribution list of asset owners and newsletter subscribers (1,000+)
- Social media (3,500+ relevant connections)

## RATE

Price in SEK (€<sup>1</sup>)

Round Table Partnership

SEK 79,000 (€ 7,000)

Includes:

- » Lunch (2 representatives / partner firm)
- » 1 roll up / partner firm (1 give away allowed, excl. plastic)
- » Professional photographs
- » Recording / transcription / editing
- » Publication distribution

<sup>1</sup>Excl. VAT. / Prices in € are only indicative as of 10/2024

# WORKSHOPS

Demonstrate your knowledge to a targeted group of pertinent investment professionals during a lunch, under the reassuring privacy of the Chatham House Rules. A summary article based on a confidential recording will extend the reach of your insights without jeopardizing the discreet and confidential nature of the setting.

## CONCEPT

2 or 3 asset managers meet institutional investors (asset owners / fund selectors / sustainability experts) and present 2 short case studies targeting a particular sustainability-related theme to enable an interactive discussion.

## EVENT

**2-partner event:** an intimate setting with approximately 16-18 seats (incl. 10-12 guests)

**3-partner event:** a slightly broader setting with approximately 25-30 seats (incl. 15-20 guests)

Your expert together with **one** accompanying sales / business development person enjoy a casual discussion before and during lunch, followed by a carefully planned interactive program to engage the audience.

## PUBLICATION

An article is prepared to summarize the key take aways of the case studies without including quotes or names, nor citing identifiable details on the companies used for examples. This ensures that your message and expertise have a reach beyond the event without compromising the Chatham House Rules.

## SAMPLE PROGRAMME

12:00: registration & welcome

12:10: lunch is served, short introduction from the moderator, guests introduce each other and their firm.

12:30: case discussions

13.40: concluding remarks

## CALENDAR

20 February 2025 - Copenhagen  
**Thematic strategies** (2 partners)

12 March 2025 - Stockholm  
**ESG in US Equities** (2 or 3 partners)

27 August 2025 - Copenhagen  
**Natural Capital & Biodiversity** (3 partners)

28 August 2025 - Helsinki  
**Natural Capital & Biodiversity** (2 partners)

18 November 2025 - Stockholm  
**Sustainable Outlook 2026** (3 partners)

# WORKSHOPS REACH & RATES



## PAST EDITIONS



[EM From Private Debt to Blended Finance](#)  
Copenhagen, May 14, 2024



[Transitioning from Brown to Green Workshop](#)  
Stockholm, April 17, 2024



[Governance Best Practice Workshop](#)  
Copenhagen, October 10, 2023

## REACH

Event day:

- Showcase your expertise, live in front of 10-20 target asset owners / fund selectors or relevant experts

Publication:

- Article on NordSIP website
- Distribution list of asset owners and newsletter subscribers (1,000+)
- Social media (3,500+ relevant connections)

## RATE

Round Table Partnership

Price in SEK (€<sup>1</sup>)  
SEK 79,000 (€7,000)

Includes:

- » Lunch (2 representatives / partner firm)
- » 1 roll up / partner firm (1 give away allowed, excl. plastic)
- » Article write up / editing
- » Article promotion on social media

<sup>1</sup>Excl. VAT. / Prices in € are only indicative as of 10/2024

# SUMMITS

Meet relevant investors in an efficient forum: each partner is offered a table seating between 4 to 6 investors over 4 to 5 presentation rounds. The goal is to present the firm's capacity while answering the investors questions. The summits are hosted in Stockholm with the goal of attracting investors from different parts of the Nordics.

## CONCEPT

2 or 3 asset managers meet institutional investors (asset owners / fund selectors / sustainability experts) and present 2 short case studies targeting a particular sustainability-related theme to enable an interactive discussion.

## EVENT

**2-partner event:** an intimate setting with approximately 16-18 seats (incl. 10-12 guests)

**3-partner event:** a slightly broader setting with approximately 25-30 seats (incl. 15-20 guests)

Your expert together with **one** accompanying sales / business development person enjoy a casual discussion before and during lunch, followed by a carefully planned interactive program to engage the audience.

## PUBLICATION

Each manager may provide a thought leadership piece or an interview to include in the publication distributed at the summit. In addition the publication will also be made available on NordSIP's online publication platform.

## SAMPLE PROGRAMME

- 9:30 registration & coffee
- 10:00 welcome address
- 10:10 partner tables - session 1
- 10:50 partner tables - session 2
- 11:30 partner tables - session 3
- 12:10 lunch mingle
- 13:30 partner tables - session 4
- 14:10 partner tables - session 5
- 14:50 keynote
- 15:30 concluding remarks

## CALENDAR

- 2 April - Stockholm  
**Sustainable Fixed Income Summit**  
(5 partners)
- 1 October - Stockholm  
**Institutional Impact**  
(7 partners)

# SUMMIT REACH & RATES



## REACH

### Event day:

- Showcase your expertise, live for 30 minutes in front of up to 20 to 30 investors within a relevant asset class.

### Publication:

- Thought leadership in dedicated publication on NordSIP's website
- Distribution list of asset owners and newsletter subscribers (1,000+)
- Social media (3,500+ relevant connections)

## RATE

### Summit Partnership

Price in SEK (€<sup>1</sup>)  
SEK 79,000 (€7,000)

### Includes:

- » Coffee/lunch (2 representatives / partner firm)
- » 1 roll up / partner firm (1 give away allowed, excl. plastic)
- » Article write up / editing
- » Publication promotion

<sup>1</sup>Excl. VAT. / Prices in € are only indicative as of 10/2024

## RATES & PACKAGES

Prices are in Swedish Kronor (SEK) excl. VAT

### ONLINE Monthly price in SEK (€<sup>1</sup>)

Sidebar Module 1 - 100% SOV (sitewide) (available as Native Spot) incl. mobile module 1	SEK 39,800 (€ 3,550)
Panorama Banner - 25% SOV (sitewide) incl. mobile Top Ad	SEK 13,000 (€ 1,150)
Leaderboard / Panorama 2 - 25% SOV (sitewide) incl. article insert + mobile module 3	SEK 10,000 (€ 890)
Sidebar Module 2 - 25% SOV (sitewide) incl. mobile module 2	SEK 9,000 (€ 800)
Banner package <sup>2</sup> : Panorama + Leaderboard + Sidebar 2 25% SOV	SEK 25,000 (€ 2,220)
Native spot (front page) - 100% SOV	SEK 25,000 (€ 2,220)
Front page module 3 - 100% SOV (available as Native Spot)	SEK 13,000 (€ 1,800)

### INSIGHTS PODCASTS & VIDEOS Price in SEK (€<sup>1</sup>)

<a href="#">ESGPresso Lungo Podcast + insight article</a>	SEK 39,800 (€ 3,550)
Insights Video (includes recording, editing and publishing)	SEK 39,800 (€ 3,550)

### NEWSLETTER Sendout price in SEK (€<sup>1</sup>)

Newsletter Banner	SEK 10,000 (€ 890)
Newsletter Text Ad	SEK 13,000 (€ 1,150)
Partner Newsletter	SEK 39,800 (€ 3.550)
Partner event send out (Monday)	SEK 23,600 (€ 2.100)
Summer send out (July 4 - August 19)	50% DISCOUNT

<sup>1</sup>prices in € are only indicative as of 10/2024

## RATES & PACKAGES

Prices are in Swedish Kronor (SEK) excl. VAT

### IN FOCUS PACKAGE Package price in SEK (€<sup>1</sup>)

In Focus Package / theme	SEK 39,800 (€ 3,550)
In Focus Package / theme - Summer Special (JUL-AUG)	SEK 20,000 (€ 1,780)

### WEBINARS & PARTNER EVENTS Price in SEK (€<sup>1</sup>)

#### ROUND TABLES

Round table partnership (includes lunch, recording, photos, transcript, editing and publishing)	SEK 79,000 (€ 7,000)
--	----------------------

#### WORKSHOPS

Workshop partnership (includes lunch, article editing and publishing)	SEK 79,000 (€ 7,000)
--	----------------------

#### SUMMITS

Summit partnership (includes coffee/lunch, article editing and publishing)	SEK 79,000 (€ 7,000)
---	----------------------

#### WEBINARS

Webinar interview (includes invitations, recording, editing and publishing)	SEK 39,800 (€ 3,550)
Panel invitation or Podcast format publication	+SEK 10,000 (+€ 900)

#### PARTNER EVENTS

##### Support for Partner events & webinars:

Invitation send out	SEK 25,000 (€ 2,500)
Technical webinar set up	SEK 11,000 (€ 1,800)
Panel curation	SEK 25,000 (€ 2,500)
Moderation & panel coordination	SEK 25,000 (€ 2,500)
Webinar editing & publication	SEK 11,800 (€ 1,800)

<sup>1</sup>Prices in € are only indicative as of 10/2024

<sup>2</sup>Within the limits of available inventory



## PARTNERS

ABRDN	EUREX FRANKFURT AG	M&G INVESTMENTS	SPP FONDER / STOREBRAND
ALLIANZ GLOBAL INVESTORS	FEDERATED HERMES	MFS	STATE STREET GLOBAL ADVISORS / SPDR
AMERICAN CENTURY INVESTMENTS	FIDELITY INTERNATIONAL	MSCI ESG RESEARCH	STEWART INVESTORS / FIRST SENTIER
AMG / ARTEMIS	FRANKLIN TEMPLETON	NEUBERGER BERMAN	SWESIF
AVIVA INVESTORS	FTSE RUSSELL / LSEG	NORTHERN TRUST ASSET MANAGEMENT	TBLI GROUP
AXA INVESTMENT MANAGERS	HSBC	OBLIGO	TLG CAPITAL
BLACKROCK	IMGP	PARETO AM	T. ROWE PRICE
BNP PARIBAS	IMPAX	PIMCO	TRIODOS IM
BNY MELLON / NEWTON / INSIGHT	INVESCO	RESPONSABILITY	UBS / UBS ETF
CAMERON HUME	JULIUS BAER	REGNAN / JO HCM	UNION BANCAIRE PRIVÉE
CAPITAL GROUP	JUPITER ASSET MANAGEMENT	ROBECO	UNITED BANKERS
CFA SOCIETY SWEDEN	KGAL	SCHRODERS / BLUEORCHARD	WELLINGTON MANAGEMENT
CRAIGMORE	LOMBARD ODIER		WHEB



## CONTACT

Aline Reichenberg Gustafsson

[aline@nordsip.com](mailto:aline@nordsip.com)

+46 (0) 70 9993966

Big Green Tree Media AB

Kungsgatan 8, 111 43 Stockholm

